

**REMARKS**

Reconsideration of this application, as presently amended, is respectfully requested. Claims 1-8 and 11-14 are pending in this application. Claims 1-8 and 11-14 stand rejected.

**Claim Rejections – 35 U.S.C. §103**

Claims 1-8 and 11-14 were rejected under 35 U.S.C. §103(a) as being unpatentable over **Matsuo et al.** (USP 6,762,806, previously cited) in view of **Fukuyama et al.** (USP 6,741,299, previously cited). For the reasons set forth in detail below, this rejection, to the extent it is considered to apply to the current claims, is respectfully traversed.

Initially, it is noted that claims 1, 5 and 11 have been amended to clarify that the bezel is provided with an extension portion that extends from a side of the display unit without bending downward at its end portion. Support for this amendment is provided, e.g., on page 4, lines 19-23 of the application specification.

It is noted that the current rejection is the same as the rejection of claims 9 and 10 set forth in the November 8, 2005 Office Action, except the Examiner now asserts that **Fukuyama et al.** teaches “a display unit where the total height is equal to the total height of the display unit and cover only” in Fig. 3, as element 100 (see current Office Action, page 3, lines 9-11). In contrast, in the Office Action mailed November 8, 2005, the Examiner asserted that “display unit where the total height is equal to the total height of the display unit and cover only” is disclosed in Fig. 2 as element 14 (see November 8, 2005 Office Action, page 4, second to last line).

As noted above, the Examiner now considers the exterior case 100 shown in Fig. 3 of **Fukuyama et al.** to teach the claimed “display device has a height that is equivalent to a total height of the display unit and the cover only”.

Fig. 3 of **Fukuyama et al.** discloses a display device including a liquid crystal display panel 5 and various plates, such as polarizing plates POL1, POL2. A mold 14 surrounds the various components of the display device, and a frame 4 surrounds the peripheral edges of the plate POL2. The display device also includes an exterior case 100.

As noted above, claims 1, 5 and 11 have been amended to clarify that the bezel is provided with an extension portion that extends from a side of the display unit without bending downward at its end portion.

The Examiner considers the second holder 6 of **Matsuo et al.** to correspond to the claimed “bezel” and considers the “area around” engaging portion 66 to correspond to the claimed “extension portion” of the bezel. See Office Action, page 2. However, unlike the claimed invention, the “area around” engaging portion 66 is bent downward.

Further, even if the frame 4 in Fig. 3 of **Fukuyama et al.** is considered to be a bezel, the frame 4 bends downward at its end portions. More particularly, as shown in Fig. 3, the frame 4 extends outwardly beyond an end of mold 14 and bends downward once the frame 4 has extended past the end of the mold 14.

Accordingly, in view of the above remarks, it is respectfully submitted that neither **Fukuyama et al.** nor **Matsuo et al.** disclose or suggest the presently claimed invention. Reconsideration and withdrawal of the rejection under §103 are respectfully requested.

Application No. 10/772,251  
Art Unit: 2871

Amendment under 37 C.F.R. §1.111  
Attorney Docket No.: 042081

**CONCLUSION**

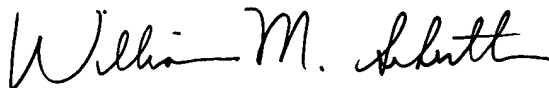
In view of the foregoing amendments and accompanying remarks, it is submitted that all pending claims are in condition for allowance. A prompt and favorable reconsideration of the rejection and an indication of allowability of all pending claims are earnestly solicited.

If the Examiner believes that there are issues remaining to be resolved in this application, the Examiner is invited to contact the undersigned attorney at the telephone number indicated below to arrange for an interview to expedite and complete prosecution of this case.

If this paper is not timely filed, Applicants respectfully petition for an appropriate extension of time. The fees for such an extension or any other fees that may be due with respect to this paper may be charged to Deposit Account No. 50-2866.

Respectfully submitted,

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